



## Amesbury EV Charging Station Sponsorship Program

Did you know that having an electric vehicle (EV) charging station nearby can benefit your business? As the electric vehicle market grows, consumers will be influenced by where they can charge their vehicles. In 2021, there were over 20,000 registered electric vehicles in Massachusetts.

Downtown Amesbury is preparing for this demand, with 16 charging ‘pumps’ on eight stations in 3 different locations. We are in a great position to capitalize on the recent increase in EVs. And given that all new cars sold in Massachusetts must be electric by the year 2035, Amesbury is in a great position to provide visitors with this option.

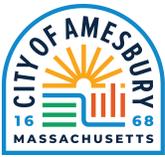
The City of Amesbury covers the cost for electricity and a warranty for the stations. The price to charge per hour covers some of these costs, but the City would like to make charging rates even more competitive – as close to free as possible – to increase the use and bring more customers downtown.

That’s why we launched the Amesbury EV Charging Station Sponsorship Program! Through this Program, local companies can help to drive down the cost of a growing asset (EV Charging Stations) through a monetary sponsorship. Currently the City of Amesbury is offering annual sponsorships at \$625. With the sponsorship, businesses can display their company name and logo on the video screen of an EV Charging station in Downtown Amesbury and their business name will also be included on the ChargePoint mobile app. Sponsors will also be recognized on the City’s website ([www.Amesburyma.gov](http://www.Amesburyma.gov)).

Early supporters of this program will have the choice of any station at one of our three locations (see map on the application page). Sponsor today by completing the application. If you have questions, please call Nancy Maynes, Amesbury Energy Committee, at 646-393-6236.



Sponsor an EV charging station and  
*give your business super powers!*



# Amesbury EV Charging Station Sponsorship Application

Contact Name \_\_\_\_\_ Company \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_ @ \_\_\_\_\_

Business Address \_\_\_\_\_

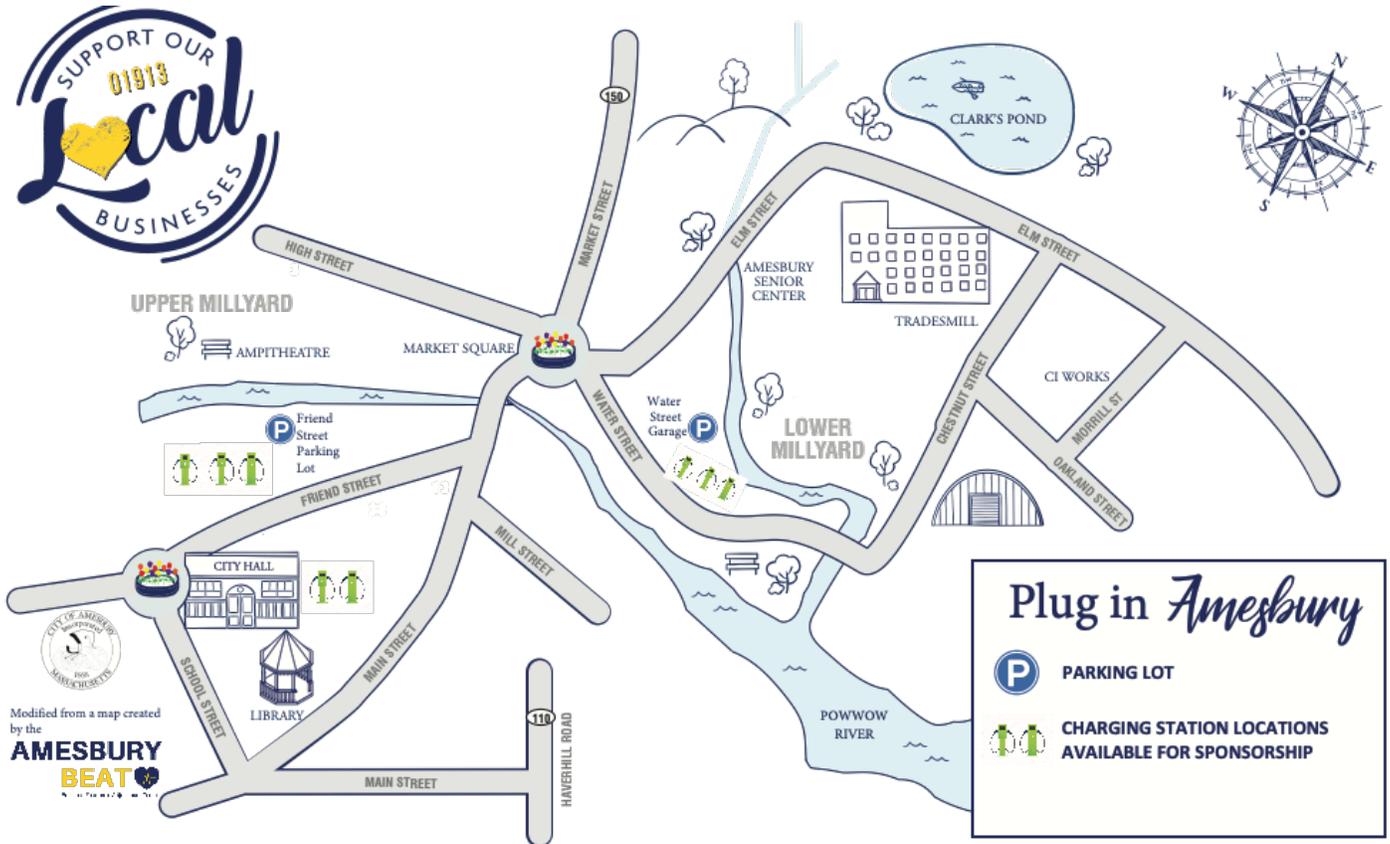
Mailing Address (if different from above) \_\_\_\_\_

Sponsorship amount: \$625 per year. Checks are payable to City of Amesbury.

Completed applications, including payment, should be submitted to:  
Energy Committee, c/o OCED, 39 South Hunt Road, Amesbury, MA 01913

**Please indicate your desired location(s). See map below. Stations are numbered from left to right in their location on the map.**

- City Hall 1      City Hall 2
- 37 Friend Street 1      37 Friend Street 2      37 Friend Street 3
- Water Street Garage 1      Water Street Garage 2      Water Street Garage 3



**Agreement:** By signing this, I agree to submit payment to the City of Amesbury via check to sponsor an EV Charging Station. I will take advantage of the following options (please choose all that apply):

- Business Name and Logo on a EV Station screen
- Business Name on ChargePoint Mobile App
- Business Name on City's webpage

Signature \_\_\_\_\_ Date \_\_\_\_\_